



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Before the Board of Patent Appeals and Interferences**

In re Patent Application of

JACKSON et al.

Atty. Ref.: JSP-723-1413

Serial No. 10/628,555

TC/A.U.: 3687

Filed: July 29, 2003

Examiner: Frenel, Vanel

For: SYSTEM AND METHOD FOR DYNAMIC ALLOCATION OF
PRODUCTS TO RETAILERS

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March 23, 2009

Mail Stop Appeal Brief - Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY BRIEF

In response to the Examiner's Answer dated January 23, 2009, Applicant now
submits the following Reply Brief pursuant to 37 C.F.R. § 41.41.